

# K R I S T O F E R N Y S T R Ö M

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## SENIOR ART DIRECTOR

### SKILLS

ART DIRECTION OF PRINT ADVERTISING | ART DIRECTION AND UI DESIGN FOR WEB AND INTERACTIVE MEDIA | GRAPHIC DESIGN OF PRINT MATERIAL | POS DESIGN | LOGOS AND CORPORATE IDENTITY | BRANDING | BROCHURES | ANNUAL REPORTS | DIGITAL ILLUSTRATION | 3D ILLUSTRATION | ADOBE INDESIGN | ADOBE ILLUSTRATOR | ADOBE PHOTOSHOP | BRYCE | QUARK EXPRESS | FLASH | DREAMWEAVER |

### EDUCATION

UTAH STATE UNIVERSITY |  
BACHELOR OF SCIENCE DEGREE | GRAPHIC DESIGN |

### EXPERIENCE

2002 TO PRESENT |  
PURDIE ROGERS | SEATTLE | ADVERTISING |  
**CLIENTS:** SAMSUNG | SIMPSON STRONGTIE | CALIFORNIA FAUCETS | VISIONART | SHARP SOLAR | CUSTOM BILT METALS | JOHNS MANVILLE | CEDAR VALLEY | FIRST MUTUAL BANK |

2000 TO 2001 |  
APTIMUS | SEATTLE | ONLINE DIRECT MARKETING |  
**CLIENTS:** APTIMUS | FREESHOP.COM |  
ONLINE DIRECT MARKETING |

1995 TO 2000 |  
PUBLICIS | BOISE | ADVERTISING |  
**CLIENTS:** HEWLETT-PACKARD | ENRON |  
CYRIX CORPORATION | MICRON TECHNOLOGY |  
NUERA | IDAHO CONSERVATION LEAGUE |  
IDAHO SHAKESPEARE FESTIVAL |

1994 TO 1995 |  
EURO RSCG DSW PARTNERS | SALT LAKE CITY | ADVERTISING |  
**CLIENTS:** INTEL | IOMEGA | INFOCUS | WORD PERFECT | SNOWBIRD RESORT |  
CONSERVATION INTERNATIONAL |

1990 TO 1994 |  
FJC&N | SALT LAKE CITY | ADVERTISING |  
**CLIENTS:** MRS FIELDS COOKIES | BANK ONE | LA PETITE BOULANGERIE |  
TEL AMERICA | JB'S RESTAURANTS | JACKSON HOLE RESORT | MAXFIELD'S CANDIES |

### AWARDS

LUERZERS ARCHIVE | ARCHITECTURAL RECORD | ADDYS | GOLDS, SILVERS,  
OTHERS METAL AND PLASTIC |

### REFERENCES

AVAILABLE UPON REQUEST